

The Women in Retina (WinR) section is a peer mentorship network. Its aim is to inspire the professional development of female ASRS members by providing a platform for education, research, leadership, and relationships with other members as well as industry. At its core are inclusivity and wellness.

2025 WinR Sponsorship Opportunities

Premier WinR Sponsorship: \$12,000

- Acknowledgement as a Premier-Level Sponsor of WinR on the ASRS website, Annual Meeting signage, WinR newsletters, and verbally at WinR events at Annual Meeting and WinR webinars
- Three event registrations per WinR event at the ASRS Annual Meeting
- Option to purchase up to two additional event registrations: \$200 each for WinR Lunch; \$200 each for WinR Case Conference
- Option to purchase additional WinR advertising opportunities

Standard WinR Sponsorship: \$5,000

- Acknowledgement as a sponsor of WinR on the ASRS website, WinR newsletters and on Annual Meeting signage.
- Option to purchase up to two event registrations per WinR event at the ASRS Annual Meeting: \$200 each for WinR Lunch; \$200 each for WinR Case Conference
- Option to purchase additional WinR advertising opportunities

WinR Event Sponsorship Opportunities

WinR Research Conference at ARVO Sponsorship: \$12,000 exclusive sponsorship

- Acknowledgment as a sponsor of the event on signage, promotions and verbally at the Research Conference.
- Three event registrations. Option to purchase up to two additional for \$200 each.
- Up to one minute of speaking time

WinR Mentorship Session at AAO Sponsorship: \$12,000 exclusive sponsorship

- Acknowledgment as a sponsor of the event on signage, promotions and verbally at the event.
- Three event registrations. Option to purchase up to two additional for \$150 each.
- Up to one minute of speaking time

Note: Sponsorship funds will be used to cover costs of the event such as catering, audiovisual, speaker honoraria (if applicable) and room rental.

WinR Travel Grant Sponsorship

WinR travel grants will offset part of the cost for WinR mentees to attend the ASRS's Annual Scientific Meeting or Business of Retina Meeting. Your contribution will support an investment in the next

generation of women retina specialists at a critical point in their career development. Attending continuing education events allows early career women physicians to form invaluable professional relationships, learn about leading-edge developments and technology and add to the diversity of perspectives represented.

There are two ways to support WinR through travel grants:

WinR Mentorship Program Travel Grant Sponsorship: \$6,000

Acknowledgement as a sponsor of the WinR Mentorship Travel Grant program on the ASRS website and at mentorship events attended by grant recipients (verbal acknowledgment and on signage at the event)

Support WinR Travel Grants Through the Foundation of the ASRS:

- Donate and support the mission of WinR by giving to the <u>Foundation of the ASRS</u>
- Specify Women in Retina Mentorship Activities in the Donation Category

2025 WinR Advertising Opportunities

Note: Advertising opportunities are only open to Premier and Standard WinR sponsors. Opportunities limited and subject to availability.

E-Blast: \$1,000

- E-blast to WinR members sent by ASRS on behalf of the corporate supporter.
- Up to 500 characters; One external link

Handout at WinR events at the ASRS Annual Meeting: \$1,000

- Advertise your company's message to attendees at the WinR Lunch and WinR Case Conference at the ASRS Annual Meeting
- Advertiser provides materials to be placed with handouts at event

Banner in WinR Newsletters: \$1,000 per newsletter

Speaking time:

- Up to 2 minutes of speaking time at WinR Lunch: \$2,000
- Up to 2 minutes of speaking time at WinR Case Conference: \$2,000
- Up to 1 minute of speaking time at WinR Lunch: \$1,000
- Up to 1 minute of speaking time at WinR Case Conference: \$1,000