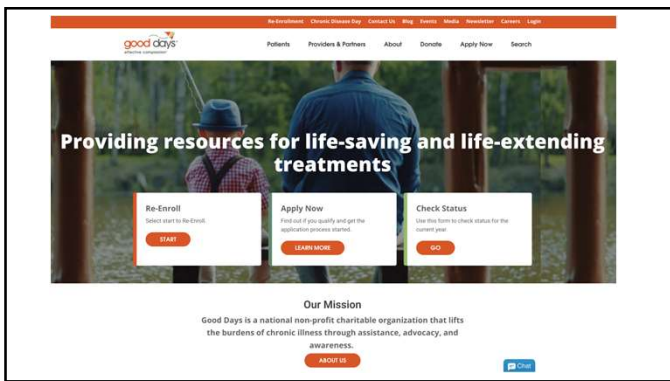


1

Anatomy of Payment for Injectable

- Medicare fee for service and Medicare Advantage Patients
 - No CoPay assistance allowed or legal directly from pharmaceutical companies with these federally funded programs
- CoPay Assistance – Good Days
 - Must be through a charitable organization
 - Covers CoPay for medication
 - Payment goes towards patient annual Out of Pocket for their insurance
- Good Days is one of few charitable organizations in this role
 - PANF - currently inactive
 - Healthwell - currently

2



3

The 5 stages of grief

There's no way CDF is out of money in January Check with RCM.

Things have changed, but patients will be fine. I need to figure out other options for the patients who really need it.

I can't believe they just abandoned our patients like that. What are they thinking?!

If I can only get funding for the patients that really need it, I can use Avastin for the rest.

None of my patients will ever get funded. They're all going to be blind.

4

Respond to the Challenge

- Identify the patients at risk
 - Report via CPT code vs Good Days
- Implemented operational changes
 - Internal flags
 - Clear workflow of next steps
- Patient notification and counseling
 - Integrate counseling into patient interactions
 - Provide written material for understanding
- Update drug ordering processes
- Enhanced staff communication and training protocols

5

Background

THE WALL STREET JOURNAL.

Justice Department Sues Regeneron Over Payments to Copy-Assistance Charity

Law suit alleges drugmaker's payments to charity illegally boosted sales of eye drug Eylea

By Peter Loftus
June 18, 2020 at 2:45pm ET

- The facts of the matter: We've been lucky. For 20 some odd years, we've had Medicare paying 80% of the cost of high cost drugs AND a cheap, nearly as efficacious, alternative
- Trump DOJ filed suit in 2020 accusing Regeneron of providing kickbacks in the form of payments to GoodDays

6

Options

Option 1: Move everyone over to Avastin
Harder to stock Avastin with current shortages

Option 2: Make them pay their Copay if they want the branded drug
Low likelihood of continued payment
\$9,350 max out of pocket maximum
Even with Eylea HD (currently the most expensive drug 20% of ~2500 is \$500 x 12 or 24 if bilateral is \$6000 or \$12000. Unlikely to reach out of pocket max with drug costs alone

Option 3: Move patients to Medicare and a supplement
Expensive
Patients likely chose Medicare Advantage to save money on premiums in the first place



7


Options cont.

Option 4: Use Samples
Not sustainable long term
This will be a long term problem

Option 5: Use Patient Assistance Programs for patients without a secondary of any sort
Very few patients fall into this category

Option 6: Use a specialty pharmacy
Logistically difficult

Option 7: Use a lower priced medication that isn't Avastin
When you find this magical medication, please let me know
Biosimilars are all more expensive than their reference counterparts
Lucentis is an option but is still \$100 copayment




8

Don't

Just inject
Know the insurance coverage for each patient

Rely on retroactive coverage
GoodDays is likely not coming back

Rely on patients to pay
Some practices are hundreds of thousands of dollars in the hole in AR



9
