



The main goals of the ASRS DEI Ad-Hoc Committee are to increase the representation and amplify the voices of Underrepresented in Medicine (URiMs) within the field of retina. To that end, the committee runs a mentorship program for URiMs, creates educational materials for the ASRS membership to educate on issues related to diversity, equity, and inclusion, and carries out multisite research dealing with health equity.

2025 DEI Sponsorship Opportunities

Premier DEI Sponsorship - \$12,000

- Acknowledgement as a Premier-Level Sponsor of DEI on the ASRS website, Annual Meeting signage, and verbally at the DEI event at Annual Meeting and virtual DEI mentorship sessions.
- Three event registrations to the reception portion of the DEI event at the ASRS Annual Meeting. Option to purchase up to two additional at \$200 each.
- Option to purchase additional advertising opportunities

Standard DEI Sponsorship - \$5,000

- Acknowledgement as a sponsor of DEI on the ASRS website and on Annual Meeting signage.
- Option to purchase up to two event registrations to the reception portion of the DEI event at the ASRS Annual Meeting. Price: \$200 each.
- Option to purchase additional advertising opportunities

DEI Mentorship Session at AAO Sponsorship - \$12,000 exclusive sponsorship

- Acknowledgment as a sponsor of the event on signage, promotions and verbally at the event.
 - Three event registrations. Option to purchase up to two additional for \$150 each.
 - Up to one minute of speaking time
- Note: Sponsorship will be used to cover costs of the event such as catering, audiovisual, speaker honoraria and room rental.*

DEI Travel Grant Sponsorship

Travel grants will offset part of the cost for DEI Mentorship Program participants to attend the ASRS's Annual Scientific Meeting or Business of Retina Meeting. Your contribution will support an investment in the next generation of underrepresented retina specialists at a critical point in their career development. Attending continuing education events allows ophthalmology residents from underrepresented groups to form invaluable professional relationships, learn about leading-edge developments and technology and add to the diversity of perspectives represented.

There are two ways to support DEI through travel grants:

DEI Mentorship Program Travel Grant Sponsorship: \$6,000

Acknowledgement as a sponsor of the DEI Mentorship Travel Grant program on the ASRS website and at mentorship events attended by grant recipients (verbal acknowledgment and on signage at the event)

Support DEI Travel Grants Through the Foundation of the ASRS:

- Donate and support the mission of DEI by giving to the [Foundation of the ASRS](#)
- Specify Diversity, Equity and Inclusion Mentorship Activities in the Donation Category

2025 DEI Advertising Opportunities

Note: Advertising opportunities are only open to Premier and Standard DEI sponsors

Handout at the DEI event at the ASRS Annual Meeting: \$1,000

- Advertise your company's message to attendees at the DEI reception at the ASRS Annual Meeting
- Advertiser provides materials

Speaking time:

- Up to 2 minutes of speaking time at the DEI reception at Annual Meeting: \$2,000
- Up to 1 minute of speaking time at the DEI reception at Annual Meeting: \$1,000