New opportunities to reach your audience in 2025:

Retina Times and JVRD offer digital advertising



In response to the surging demand for digital advertising, the ASRS is offering leaderboard ads in several well-read member email communiqués:

- 2025 ASRS Annual Meeting Daily Update daily wrap-up of key take-home points from Annual Meeting presentations, reported by physicians. 4 opportunities in 2025.
- Retina Times promotions—highlights of each new issue of Retina Times, with links to every story. 4 opportunities in 2025.
- Journal of VitreoRetinal Diseases (JVRD) promotions— featuring the latest leading-edge content in ASRS's peer-reviewed journal. 6 opportunities in 2025.
- New JVRD Author's Forum podcast promotions member alerts for new podcasts, featuring one-on-one interviews with leading authors. 6 opportunities in 2025.

Why ASRS digital advertising?

- Email open rates averaging 70%
- High-impact leaderboard ad positioning (728 x 90 pixels)
- An audience of fellowship-trained retina specialists and retina fellows in training

Member companies of the ASRS Corporate Membership Program receive priority.

Insertion fee:

\$4,000 per banner ad

Reserve your ad space now.

Picture your high-visibility banner ad here



2025 ASRS Annual Meeting Daily Updates

From Retina Times and Updates from the Field

4 consecutive days

THURSDAY, JULY 18 | Meeting Highl Thursday sessions at the ASRS 42nd

- Imaging Symposium 1
 Refinal Detachment Symposium 2
 Hereditary Refinal Disease & Genetics S
 Diabetic Refinopathy Symposium 2
 Expert Panel: Sustainability
 Refinal Visscular Disease Symposium 1
 Expert Panel: Systainability
 Expert Panel: Syrgosium 2
 Expert Panel: Syrgosi Training
 Expert Panel: Syrgosi Training
 Expert Panel: EvR

Retina Specialist Readership

Average

Open Rates

Picture your high-visibility banner ad here

RETINA TIMES

NEW ISSUE NOW ONLINE

Spring Retina Times Offers News You Can Use

e spring issue of *Retina Times* is now online. <u>Click here</u> prowse the complete issue and/or select individual icles from the table of contents below.

This issue features 4 articles on clinical trial research. Th Women in Retina section spotlights WinR's new Clinical Trials: Incubator. Clinical Trials: Future Pathways focuse the history and clinical trials for blostimilar medications in retina. The KOL Comer discusses how to get your practic ready for clinical trials. And the Retina Genetics section explores the latest research on Stragardt disease.

FROM THE PRESIDENT Is Resiliency Important to a Leader?

THE EDITOR'S DESK
ng the Spotlight on Transparency 100%

r ASRS Into the Future: A Profile in Leadership

DRUM id 24th Annual Retina Fellows Forum

rview With Wiley Chambers, MD rely, We're Always Looking for a Cure'

ERNATIONAL CORNER

Ophthalmologist Overcomes Obstacles in Africa
or the Love of ...'

EARLY CAREER SECTION

Retina Times **New-Issue Promotions**

4 times per year

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Digital advertising opportunities

