

New opportunities to reach your audience in 2025:

Retina Times and JVRD offer digital advertising



In response to the surging demand for digital advertising, the ASRS is offering leaderboard ads in several well-read member email communiqués:

- **2025 ASRS Annual Meeting Daily Update**—daily wrap-up of key take-home points from Annual Meeting presentations, reported by physicians. 4 opportunities in 2025.
- **Retina Times promotions**—highlights of each new issue of *Retina Times*, with links to every story. 4 opportunities in 2025.
- **Journal of VitreoRetinal Diseases (JVRD) promotions**—featuring the latest leading-edge content in ASRS’s peer-reviewed journal. 6 opportunities in 2025.
- **New JVRD Author’s Forum podcast promotions**—member alerts for new podcasts, featuring one-on-one interviews with leading authors. 6 opportunities in 2025.

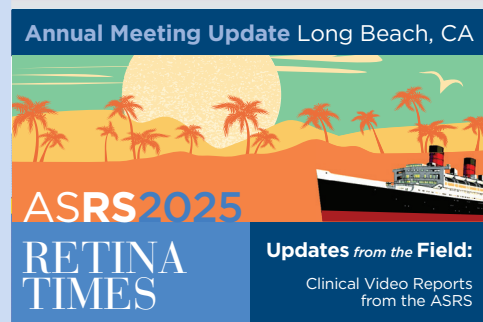
Why ASRS digital advertising?

- Email open rates averaging 70%
- High-impact leaderboard ad positioning (728 x 90 pixels)
- An audience of fellowship-trained retina specialists and retina fellows in training

Member companies of the ASRS Corporate Membership Program receive priority.

Insertion fee:
\$4,000 per banner ad

→ **Picture your high-visibility banner ad here**



2025 ASRS Annual Meeting Daily Updates

From *Retina Times* and Updates from the Field
4 consecutive days

THURSDAY, JULY 18 | Meeting Highlights
Thursday sessions at the ASRS 42nd Annual Meeting

- Imaging Symposium 1
- Retinal Detachment Symposium 2
- Hereditary Retinal Disease & Genetics Symposium 2
- Diabetic Retinopathy Symposium 2
- Expert Panel: Sustainability
- Retinal Vascular Disease Symposium 1
- Expert Panel: PDS
- Dry-AMD Symposium 2
- Expert Panel: Surgical Training
- Expert Panel: PVR
- Expert Panel: Pigmentocaplan

Picture your high-visibility banner ad here



Average
70%
Open Rates

100%
Retina Specialist
Readership

Reserve your ad space now.

Retina Times New-Issue Promotions
4 times per year

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Digital advertising opportunities from

